



Agenda

- HUD Update Cheryll Lee Hills, R5DC
- The Collage of Sustainability Cheryll Lee Hills, R5DC
- Energy Efficiency & Sustainability Angela Headlee, CERTs
- Project Planning Form (Ideas to include in the Resilient Region Plan and the Comprehensive Economic Development Strategies) Cheryll Lee Hills, R5DC

Creating a Resilient Region: The Central Minnesota Sustainable Development Plan

(2010 HUD/DOT/EPA SCRIP awardees)

Cheryll Lee Hills, Executive Director
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5 Counties, 65 Cities, 155 Townships, 2 Tribes

- Total population of the Region is 163,000
- All 5 Counties in Region are currently considered economically distressed.
- Most of the 65 Cities under 500 residents

Largest city; Brainerd is one of top 20 fastest growing Micropolitan's in the nation

Championing economic and environmental vitality.....Community Driven, University Assisted.

- Sustainable Development in action will satisfy three guiding principles of: economic prosperity, ecological stewardship and community livability.
- The challenge is to NOT sacrifice one for the sake of the other.
- By definition, sustainable development meets the needs of the present without compromising the ability of future generations to meet their own needs.

Creating a Resilient Region: The Central Minnesota Sustainable Development Plan

- 25 year implementation plan
- Extensive inclusionary process
 - A 200+ member consortium
 - Workgroups
 - Basecamp/ InCommons
- Immediate implementation through 26 activities

Leveraging Resources

Multi-level agency engagement:
Invite federal, state and local agencies to participate
Promote interagency opportunities
Establish specific assistance
Showcase success

ALIGN with partners who can :

- Encourage federally recognized plans that foster economic, environmental, and social balance.
- Incorporate regional resilient plans into statewide planning and implementation.
- Give funding priority points to programs within resilient region plan and to those initiatives that support the plan's guiding principals: INCLUDING FOUNDATION PARTNERS.



OPPORTUNITIES

- PROJECT PLANNING FORM
- PREFERRED SUSTAINABILITY STATUS
- Collage of Sustainability Symposium Oct 13. Pine River.
(see handouts)

Through practice we will

Create the Tool Box of processes that fosters an economic, environmental, and socially VIBRANT region.

The Tool Box processes include the "how to---"

- Engage resources to create and implement a SCRPs.
- Identify , prioritize and measure projects.
(provide sample sustainable projects and activities)
- Attract, secure, and manage investments.
- Align policy with sustainable strategies & goals.
(provide sample policies, comprehensive plan language and zoning ordinances)

Lessons/challenges

Lessons:

- Build a great team. Committed Champions who can lead and DO are essential.
- Don't re-invent the wheel. R5DC was invited by the region to lead our SCRPs because of its capacity to build on the work it already does well.
- Communication is key. The message must reach a broad base of stakeholders with frequency, relevance, and varied mediums.



Challenges:

- Local policy implementation at all levels of government based on regional vision.
- Integration into State & Federal processes.
- Alignment of funding capacity.

Want to learn more? Resources:

Green Step City program: <http://greenstep.pca.state.mn.us/>
Conservation Design Scorecard:
<http://www.envisionmn.org/conservation-design-scorecard>
DNR shore land standards:
http://www.dnr.state.mn.us/waters/watermgmt_section/shoreland/shoreland_rules_update.html
Hunt Utilities Group:
<http://www.huglle.com/>
Habitat for Humanity:
<http://www.lakesareahabitat.org/>

How to be involved?

QUESTIONS



To join the consortium contact:
Dan Frank, Initiative Foundation
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Evaluation Results from Resilient Region Workshops

Attendees = 44; Evaluations N = 44 (100% Response Rate)

On a scale of 1 to 5, how effective was the workshop in helping you learn about:	Not Effective				Very Effective
	1	2	3	4	5
The progress being made with the HUD project? NR = (2) 4.5%			(4)	(21)	(17)
			9.1%	47.7%	38.6%
Giving you the information you need to access these resources:					
DNR Shoreland Standards No Response = (5) 11.4%	1	2	3	4	5
	(5)	(8)	(7)	(10)	(9)
	11.4%	18.2%	15.9%	22.7%	20.5%
Conservation Design Score Card? No Response = (5) 11.4%	1	2	3	4	5
	(3)	(6)	(6)	(14)	(14)
	6.8%	13.6%	13.6%	31.8%	22.7%
Green Sleep City Program? No Response = (2) 4.5%	1	2	3	4	5
	(2)	(11)	(6)	(17)	(16)
	4.5%	2.3%	13.6%	38.6%	36.3%
Hunt Utility Group (HUG) Sustainable Communities Programs No Response = (2) 4.5%	1	2	3	4	5
	(5)	(8)	(8)	(15)	(14)
	11.4%	18.2%	18.2%	34.1%	31.9%
The Project Planning Form?	1	2	3	4	5
	(2)	(2)	(3)	(20)	(14)
	4.5%	4.5%	6.8%	45.4%	37.8%
Giving you the information you need regarding energy efficiency options?	1	2	3	4	5
	(1)	(9)	(9)	(22)	(3)
		6.8%	20.4%	72.6%	

On a scale of 1-5, do you think this session was 'time well spent'?

Waste of My Time	Time Well Spent			
1	2	3	4	5
		(2)	(12)	(30)
		4.5%	27.2%	68.1%

Evaluation Results from Resilient Region Workshops, continued

D. Anything else that you wish to share about this meeting?

Could you get energy companies to promote attendance?
Love the fact it was informative and presented in a fun way.
Very interesting, makes you think about energy options.
This would be good to present to companies during a lunch or special session in schools over lunch hour.
I really enjoyed the meeting and I learned a lot - Good Speakers.
Great! Continue to spread the word.
"Three" above will become 4 or 5 when there is time to read handouts. Thanks.
Re-enforcement of existing motivation and information and commitment
Great location! I wanted it to go on longer! Great prizes!
I'm very interested in the College of Sustainability and the group which has a name that escapes me ...
I really liked it and it was very interesting.
Great speakers, data and solutions to save energy and dollars to make our world better.
Awesome program!
Very much an enjoyable and informative meeting.
Angela was very informative and easy to understand.
Very upbeat and positive energy.
Possible help: Off peak electric energy from REA's and power companies, also the Amway corporation help the federal government write the standards on "DFE" and has been "green" for 51+ years. Their projects are great and I have all kinds of info on it - not to bore!
Very informative on energy conservation and sustainability --- great for students.
Very interesting and useful information.
Grey water = great idea
Wow, great information to process and discuss with others.
I learned a lot about energy efficiency and sustainability. I also learned about different products to buy and what to do without even purchasing anything.
This was really interesting!
I loved it, very interesting!
Very helpful, gave good tips on how to save energy.